

**OPERATIONS MANAGEMENT
FOR COMPETITIVE
ADVANTAGE**

Eleventh Edition

Fairfield University Edition

Chase • Jacobs • Aquilano

OPERATIONS MANAGEMENT FOR COMPETITIVE ADVANTAGE

Eleventh Edition

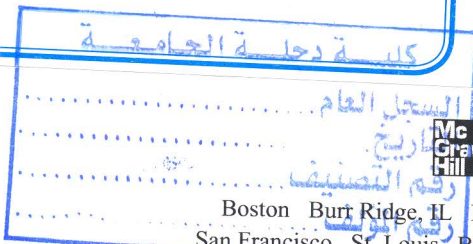
Fairfield University Edition



Richard B. Chase
University of Southern California

F. Robert Jacobs
Indiana University

Nicholas J. Aquilano
University of Arizona



Mc
Graw
Hill Custom
Publishing

Boston Burr Ridge, IL Dubuque, IA Madison, WI New York
San Francisco St. Louis Bangkok Bogotá Caracas Kuala Lumpur
Lisbon London Madrid Mexico City Milan Montreal New Delhi
Santiago Seoul Singapore Sydney Taipei Toronto

